



THE SAFETY AND RELIABILITY SOCIETY

One Central Park, Northampton Road, Manchester, M40 5BP

TELEPHONE: 0161 918 6663

e-mail: info@sars.org.uk

Chief Executive: Dr Jacqueline A Christodoulou CPsychol CSci

Affiliate Organisation Membership 2015

SaRS is committed to keeping Affiliate Members up to date with best practice and fully informed of current issues. The Society aims to influence current safety and reliability practices by proactively resolving current issues and promoting best practice. As such, SaRS engages with 'experts' and other professional organisations and informs its members through publishing articles within the monthly newsletter, quarterly journal and on the Members Only area of the website.

We have an attractive Affiliate package which includes new benefits and discounts on all our events for 2015.

Affiliate membership is just £750 per annum or become a Prime Affiliate for 10 years £5250 (price of 7 years affiliate membership). Academic Affiliate membership is £380 per annum.

As an **affiliate organisation** your company would have access to the following benefits:

- Dedicated welcome page printed in our journal with your company logo, contact details and company background/information. This will also be featured as a news item on our website and on the [Directory of Affiliates](#);
- **FREE** Entry in a Directory of Affiliates (Distributed to over 700 members quarterly);
- **FREE** annual full page advertisement in the Society's Journal worth £400 + Vat;
- **FREE** exhibition space at the Society's conferences and workshops (with 1 paying delegate);
- Reduced delegate fees for all your employees, at our events;
- **FREE** links from the Society's website (Worth £950 + Vat per annum);
- 50% discounts on chargeable services including mail-shots and advertising
- **FREE** feature in the quarterly Affiliate newsletter

As well as all current Affiliate membership benefits, the new **Prime Affiliate** grade includes a separate listing online and in all our publications, above annual Affiliates.



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SaRS 2015 Advertising rates with Affiliate membership 50% discount

Journal:

Full page mono advertisements in our quarterly journal £220 + VAT

Half page mono advertisements in our quarterly journal £165 + VAT

*For colour adverts there is an extra charge of £125 + VAT

Newsletter:

Advertisers can include a one-page leaflet, flyer or sheet of their own printing to be inserted in the A5 Society Newsletter envelopes sent to members monthly. Alternatively we can print your A5 PDF for £125 + VAT for 650 copies.

The cost for a Society Newsletter insert is £275 + VAT

An individual mailing to the Society membership costs £385 + VAT

The copy can be A5, single or double sided.

Website:

We accept advertisements for job vacancies on our website <http://www.sars.org.uk/job-opportunities/>

The rates are as follows:

Banner + line url link to external or internal page

£105 + VAT per month

£300 + VAT per quarter

£1500 + VAT per annum

Text (50 words) + line url link to external or internal page

£50 + VAT per month

£125 + VAT per quarter

£475 + VAT per annum

If your company are interested in an affiliate advertising package, with a further 5% discount, please contact Elinor Davies, elinor.davies@sars.org.uk or 0161 918 6663, who co-ordinates our Affiliate membership.